



Time for a new pool pump?

Save \$100 when you upgrade to an ENERGY STAR® certified variable speed pool pump.

ConsumersEnergy.com/PoolPumps

Consumers Energy

Count on Us®



Why choose ENERGY STAR?

Conventional pool pumps waste energy by using the same pump speed whether they're filtering the water, vacuuming the pool or performing another task. ENERGY STAR certified variable speed pool pumps run at lower speeds during filtration, the task pool pumps perform most often. Because filtration requires only half the flow rate of pool vacuuming, these variable speed pumps can provide significant savings over time.

In fact, they:

- Use up to 18% less energy than conventional pool pumps.*
- Can save you up to \$320 on your energy bills over the lifetime of the product.*
- Run quieter and extend the life of your pool's filtering system.*

When do I need a new pool pump?

Unless the motor is completely dead, it can be difficult to determine when to replace your pool pump. However, there are other warning signs of which you should be aware, including if your pool pump:

- | | |
|---|---|
| ☒ Is 7–10 years old and does not seem to be as powerful | ☒ Gets hot and shuts down |
| ☒ Continually makes noise | ☒ Hums or buzzes but will not start |
| | ☒ Starts slowly |

How do I apply?

Please be sure to include a legible copy of your entire sales receipt with your application submission. The receipt or paid invoice must include the sales date, manufacturer, model number, installation date, purchase price and vendor name. Please retain a copy of the receipt and application for your records.

Please allow six to eight weeks for payment (in the form of a check). Payment processing may take longer if information is missing on the application.

Apply Online

ConsumersEnergy.com/ApplyNow



Scan QR code
to get started.

Mail Application and Documentation

Consumers Energy Rebates
EEI c/o RServices
1902 Reston Metro Plaza
Reston, VA 20190

Must be postmarked within 90 days of installation.

Please call 866-234-0445 if you have any questions about your rebate.

*energystar.gov. Savings claims apply to in-ground pools. For savings on above-ground pools, please visit the ENERGY STAR website.

ENERGY STAR Certified Variable Speed Pool Pump \$100 Rebate Application

Please complete all sections below. See back for eligibility requirements.

Account Holder Information

Consumers Energy Residential Electric Account Number (found on page 1 of your bill):		
Customer Name:		
Account/Installation Address:		
City:	State:	ZIP:
Phone:	Email:	
Mailing Address (if different):		
City:	State:	ZIP:

Product Information

Manufacturer:	
Model #:	Serial #:
Purchase Date:	Date of Installation:
Pool Type: ☐ Above-Ground ☐ In-Ground	

Customer Signature

Customer certifies that they have purchased this unit and it has been installed as listed on this Application at the defined location. Customer agrees that all information is true and that they have conformed to all program and equipment requirements listed.

Rebate Eligibility Requirements

- Applicant must be a Consumers Energy residential electric service customer. Limit of one rebate per year, per household.
- Pump must be an ENERGY STAR certified variable speed pool pump and replacing a pool pump on an existing pool. Newly installed pools are not eligible for rebate.
- Pool pump must be purchased and installed in 2026.
- Application must be postmarked within 90 days of installation.
- All customer, installer and product information must be completed in full.
- Please have your Consumers Energy residential electric account number handy when applying.



ConsumersEnergy.com/PoolPumps

Rebate paid will not exceed the purchase price of the pool pump before taxes, shipping and installation charges.

Rebate eligibility requirements are subject to change without notice, including early termination of this program.

Pump must be present on the ENERGY STAR certified products list as of the date of purchase in order to qualify for rebate. Terms and conditions are subject to change without notice, including early termination of this promotion. No additional fees apply.

Additional terms and conditions apply. Please review the Appliance program application at ConsumersEnergy.com/appliance. Please call 866-234-0445 if you have any questions about your rebate.